

HUBBARD COMMUNICATIONS OFFICE
Saint Hill Manor, East Grinstead, Sussex

HCO POLICY LETTER OF 25 OCTOBER 1971
ISSUE II

General
Non-Remimeo
AG's
GO PRO's
Public Div Personnel
LRH COMMS

MEDIA APPROACHES TO THE FOUNDER

Requests from news media personnel to interview the Founder can only be made through the Guardian's Office.

An approach by any media representative, to interview the Founder is routed through the local Guardian Office.

At the time of writing and for at least the last 3 years to my personal knowledge, there are more requests to meet the Founder than there are hours in a twenty four hour day. If he had nothing else to do there would not be enough time to accede to a small percentage of the requests made to interview Ron.

WHAT THE LOCAL GUARDIAN OFFICE PR
SHOULD DO WHEN APPROACHED

All approaches are treated with due regard to the future PR and feelings of the media representative.

"Mr. Hubbard resigned from all organisation director posts and the conducting of organisations of the Church of Scientology in 1966, and wants to conduct his researches and carry on with his writing quietly after these many years."
- (See HCO P/L 1 Sept. 1966 "Founder".)

Frequently a major television network, magazine, newspaper or writer, makes overtures, which are very insistent. Phrases like "Where is he? We'll fly a film crew to him"; "If you can't give me the information who can?", are bandied about. Promises of pure theta coverage and the right to edit are often given.

HANDLING

Handling for Guardian Office personnel is standard and never varies. Enquiries are passed to the local and then Continental DG or DAG PRO with a written CSW which will include any undertakings obtained such as the right to edit, a question list, a guarantee against editorial sins of omission and commission. (Tricks like an off screen comment, cross cutting to make an answer to one question appear like an answer to another.)

On receipt the Continental PR checks the CSW, if necessary has one of his bureau contact the media concerned and gives the 'R' factor that Mr. Hubbard does not give interviews etc. Your attitude is helpful but not hopeful on this matter. You make a terminal out of the guy, he is another media contact. If the media is very big, like Time magazine or a National TV show, a famous writer, or a big circulation paper, who are very insistent then you can explain that the incumbent DG PRO WW handles PR matters and the request will be forwarded to him. This you can do. Any upset resulting from the non-granting of facilities is routinely directed at the DG PRO WW, not Ron.

The DG PRO WW informs the GWW and CS-G on normal comm lines of the request and his handling of it.

If there is a request for a taped interview to be answered on another tape, or a written question list, which is then to be answered by the Founder, a transcript of the question list is to be attached and suggested answers submitted by the Continental DAG/DG IR as part of the CSW to DG PR WW who will ok or amend before routing on to GWW and CS-G for approval.

This does not imply in any way that any PRO has the right to make statements or press releases in the Founder's name which have not been received from him. It is NEVER done.

The intention is to see that LRH is not pressurised and that question lists submitted to LRH, on those rare occasions when they are of sufficient importance, and a previous agreement to answer has been obtained on usual GO lines, are accompanied by a full CSW.

If previous agreement has been obtained to answer by Telex, proposals for reply are omitted BUT such telex traffic is relayed only through GO WW.

Many years ago Ron wore all the hats. Today there is a World Wide Organization network. A Guardian Office PRO wears his or her hat and does not ask the Founder to wear it. He doesn't have time.

Proposed by David Gaiman
D/Guardian PRO WW
for Jane Kember
The Guardian WW
for Mary Sue Hubbard
Controller
for L. RON HUBBARD
FOUNDER

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